



# Brief | Interior

## General information

- Code name of the project
- Type of the project  
private interior, public space etc.
- Aim of the render  
Agree the concept with the customer, hold advertising company etc.
- Final form  
Print or show the pictures on the screen
- Resolution  
A4 - 2500 pix, A3 - 3500, billboard - 5000 pix etc.

## Necessary materials

- 3D model of the object  
Most often your engineers have it
- Plans in .dwg (Autocad, Sketchup)  
Floor, ceiling, the plan of furniture and lighting arrangement
- Wall elevation
- Finishing materials with links  
It's better to mention not only links, but screenshots

## Characteristics

- Type of views and their number  
For instance: one day view on the bed and one night view in order to show a hallway with illuminated chandelier etc
- Content  
If specific interior items are required, for instance, table setting or books, please, send their 3D model and arrangements.  
If these interior items are conditional, it'll be up to our specialists decide how to place them.
- Style  
Photo-reference from google/yandex in order to see your desired mood and style
- Important details  
For instance, it's important to show that the interior is located on the 15th floor with view to the park etc.

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# Brief | Exterior

## General information

- Code name of the project
- Type of the project  
Private construction, apartment complex, office centre, urban plan etc.
- Aim of the render  
Agree exterior with the investor, hold advertising company etc.
- Final form  
Print or show the pictures on the screen
- Разрешение картинок  
A4 - 2500 pix, A3 - 3500, billboard - 5000 pix etc.

## Necessary materials

- 3D model of the object  
Most often your engineers have it
- Plans in .dwg (Autocad, Sketchup)  
Floor plans, roof plan, facades, sections, general plan
- Landscaping plan  
Arrangement of the small architectural forms, materials, lighting, parking zones etc.
- Project location on the map  
Link from google/yandex
- Plants and greens  
If specific plants and greens are required, please, send a dendroplan. If plants and greens are conditional, it'll be up to our specialists what to choose and how to place them.

## Characteristics

- Modeling of the surroundings  
Is surroundings detailed or conditional?
- Type of views and their number  
For instance: "bird view" day, eye level view night, eye level view winter etc.
- 2D matte painting  
Need/no need
- Style  
Photo-reference from google/yandex in order to see your desired mood and style
- Important details  
For instance, it's important to show that there is a park near our object and operated roof etc.  
Do you need to make emphasis on classical architectural presentation or artistic processing?

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